# **Luxion Media – Chinese Marketing Manager**

**Questionnaire**

Name:

Email:

Phone:

Current Role:

Expected Salary:

**Questions**

1. Briefly outline your experience with WeChat and Weibo
2. What are some of the brands you have worked with?
3. What are some of your most successful accomplishments/campaigns in regard to Chinese marketing.
4. Do you have examples of work you can provide, e.g.
   1. WeChat Articles
   2. Weibo Accounts
   3. Translated Materials
   4. Promotional Posters, Ads
   5. Websites
   6. Campaigns/Case Studies you have worked on
5. What are you hoping to get from joining Luxion Media
6. What areas of marketing most interest you?
   1. Creative/Campaign Creation
   2. Campaign Execution
   3. Content Creation/Writing
   4. Account Management
7. Do you have any previous sales or business development experience?
8. Any other skills/experiences that you believe would be useful in your role with Luxion Media

Please email the completed form to [careers@luxion.com.au](mailto:careers@luxion.com.au)

Regards,

Luxion Media